



THANK YOU MUMBAI

Associate Sponsor **TATA CONSULTANCY SERVICES**

The Standard Chartered Mumbai Marathon is not only the country's biggest sporting event but also one of the largest charity platforms in India. The event provides the citizens of Mumbai an opportunity to create awareness and raise funds for hundreds of social causes that need attention and assistance from citizens and corporates today. The Standard Chartered Mumbai Marathon is an example of the change that can be brought about in society when everyone joins hands to work for a common goal. This event truly embodies the spirit of Mumbai, and the journey towards a better future.

**Hon'ble Governor of Maharashtra
C h Vidyasagar Rao**

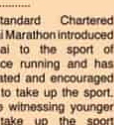


The Standard Chartered Mumbai Marathon is a unique sporting event in our country. It is not just a marathon, but a celebration of sports. Thousands of people come together and run as one to express themselves and participate for their own purpose. I would like to thank and congratulate each and everyone for being part of this event.

**Hon'ble Chief Minister of Maharashtra,
Devendra Fadnis**

The Standard Chartered Mumbai Marathon has helped pioneer the sport of distance running in India. It has encouraged and motivated the people of this country to adopt a healthier lifestyle in the most simple way possible. In addition to this, it has provided our Indian athletes an opportunity to run alongside international athletes and world class facilities. My heartfelt congratulations to all the runners and athletes for their splendid performance.

Shri. Vijay Goel, Minister of Youth Affairs and Sports, Govt of India.



The Standard Chartered Mumbai Marathon introduced Mumbai to the sport of distance running and has motivated and encouraged many to take up the sport. We are witnessing younger people take up the sport seriously and this just shows the positive impact of SCMM.

Shri. Vinod Tawde, Minister for School Education, Sports & Youth Welfare

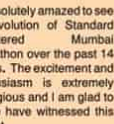
The Standard Chartered Mumbai Marathon being Asia's most prestigious marathon attracts participation from all across the globe and brings them to Mumbai. The event is rightfully credited, having put Mumbai on the global map. We are extremely proud and privileged to play host to participants who visit this wonderful city and experience our warm hospitality and cultural diversity.

Shri. Jaykumar Rawal, Minister for Tourism, Govt of Maharashtra



I am absolutely amazed to see the evolution of Standard Chartered Mumbai Marathon over the past 14 years. The excitement and enthusiasm is extremely contagious and I am glad to have to witness this great event.

Shri. Mahadev Jankar, Cabinet Minister of Animal, Dairy & Fisheries



Maximum City.... Maximum Running!



At the SCMM 2017 Flag-off (L to R): Amruta Fadnis; Vijay Goel-Minister of Youth Affairs & Sports and Devendra Fadnis-Hon'ble Chief Minister of Maharashtra



At the SCMM 2017 prize distribution (L to R) Adilte Sumanwalik - President, Athletics federation of India, Zarin Daruwalla - Chief Executive of Standard Chartered, David Rudisha - International Event Ambassador, Jaykumar Rawal - Minister of Tourism along with the Marathon Elite Women winners Chaitu Tafa, Bornes Kitur and Tigid Girna

The streets of Mumbai turned into the most colourful carnival of fitness and unity as a sea of humanity came together to compete in the 14th edition of the Standard Chartered Mumbai Marathon on January 15, 2017.

Being flagged off from the iconic CST station, the city's most prominent landmark, this year SCMM hosted some of the best athletes from across the globe in addition to the 42,000 enthusiasts who put their best foot forward to the call for a better, fitter life. The glamour quotient to the pleasant morning was brought by a liberal sprinkling of Bollywood personalities along with esteemed political dignitaries who cheered on the participants, while the event got its halo from the presence of double Olympic Champion, David Rudisha.

The USD 387,000 event saw Tanzania's Alphonse Simbu and Kenya's Bornes Kitur winning in 2:09:32 and 2:29:02 respectively to take home first-place prized cheques of USD 42,000. It was a close finish for the Indian men with the finalists neck to neck till the 30 km mark. Sprinting across the finish line, Kheta Ram came in first, clinching the title with a timing of 2:19:51. Racing across the finish line for the Indian elite women was an elated and confident Jyoti Gawte from Maharashtra who finished with a timing of 2:50:53.

The success of an event of this magnitude is largely due to the undeterred cooperation Procram has received from the government, civic bodies, police and other public agencies over the years.

The impact of SCMM resonates beyond the race day itself & that's what keeps the enthusiasm of all stake-holders alive. As we enter the landmark 15th edition in 2018, the event promises to bring with it zeal and zest!

I have been participating in the 'Dream Run' for more than ten years. I have witnessed how the response to the Marathon has increased every year. It represents the true cosmopolitan culture of Mumbai city. It is creating awareness about health and also about several social challenges like environment, cleanliness, education.

A very large number of organisations and citizens are participating spontaneously. I am sure that the response will continue to increase in future.

Shri. Swadhin Kshatriya, Chief Secretary, Govt of Maharashtra



The Standard Chartered Mumbai Marathon has made incredible progress since its inception in 2004. In addition to a highly competitive and professional international marathon, it includes runs for amateurs, differently abled and common citizens of all age groups. It's focus on promoting long distance running, fitness, sustainable lifestyle and social causes is laudable.

The SCMM 2017 witnessed a huge response. The spirit of all participants and vibrancy in the environment were very impressive. Over 350 naval personnel also participated in the event. My compliments to the organisers and all agencies associated with the event for a very professional and smooth conduct of the 14th edition of the Marathon.

Vice Admiral Girish Luthra, AVSM, VSM, ADC; Flag Officer Commanding-in-Chief Western Naval Command

One of the challenges of a mass participation sport is the safety and security of all parties involved in the event. The entire police force works in tandem to ensure the smooth functioning of the event and manage any inconvenience that may be caused to the citizens. I would like to thank and congratulate my entire team for their support and hard work for delivering yet another successful edition of the event.

Shri. Dattatraya Padsaigikar, Police Commissioner Mumbai



It's been a pleasure being delight being associated with the iconic Standard Chartered Mumbai Marathon. To see the excitement and enthusiasm of over 42,000 people at the start line on Sunday morning was truly inspiring. Mumbai Marathon has brought the community together like no other sporting event in this country. I hope it continues to spread the message of health & fitness, communal harmony, and charity and gives us all purpose of making a difference in society.

Shri. Ashish Shelar, MLA; President-Mumbai Cricket Association

The Standard Chartered Mumbai Marathon starts and finishes at the iconic Chhatrapati Shivaji Terminus. This year we had also organised special trains for the benefit of the participants. It is an immense sense of pride for us at the Railways to have CST serve as the background of Asia's largest marathon that stands tall in all its glory on this momentous day.

Shri. D. K Sharma, General Manager-Central Railway



S-Cross leads the way

S-Cross is proud to be the official 'Driven by' partner of the Standard Chartered Mumbai Marathon for the second consecutive year. A true combination of performance and efficient running, S-Cross The Premium Crossover, truly embodies the spirit of the marathon.

Staying true to its #RunAboveTheOrdinary philosophy, S-Cross was the lead car of SCMM to encourage its participants to push their limits and perform above the ordinary. Whether it's leading the incredible runners to the finish line or providing an unrivalled driving experience, S-Cross is a premium crossover that does it all. The S-Cross is a performer; it excels in power and luxury, providing an exceptional experience in everything it does. With its top-of-the-line features, powerful engine and exceptional drive, the S-Cross is a car that surpasses conventions and breaks norms. Just like the incredible people who run the Mumbai Marathon. We hope to continue this proud partnership with the SCMM in future years, so that we may continue to motivate and inspire people to challenge themselves and Run Above the Ordinary.



JABONG Run In Costume

BEING US WINNER
Mishra Bhask & Group (Themed: No Smoking)

GOING SOLO WINNER
Sudhakar (Themed: Black Beauty)

Judged by: Shilpa NC (Brand Ambassador)

CHANGE ICONS

(raised funds above Rs 50,00,000)

CHANGE CHAMPIONS
(raised funds above Rs 25,00,000)

To see the full list of beneficiaries, visit www.ahimumbai.org/ahii-scmm-individual-fund-raisers.htm

AHI provides medical assistance for the 14th consecutive year

Asian Heart Institute (AHI), Medical partner to SCMM, has been providing medical aid and helping Mumbai run safe since the last fourteen years.

Looking back at the association, Dr. Ramakanta Panda, Vice Chairman, Cardiovascular and Thoracic surgeon, Asian Heart Institute, says, "We see the Mumbai Marathon as an extension of what we do, as a service to Mumbai city. Many regular marathoners are fully aware that Asian Heart is the medical partner, and automatically reach out to us, by habit."

More than 2500 runners availed of Asian Heart Institute's services this year. The hospital had set up 11 medical aid stations all along the route for any first aid requirements; 2 base camps (of 40 & 20 beds each) at the start/finish equipped to handle all emergencies. The hospital deployed 11 cardiac ambulances (each with a doctor and a nurse to play on the entire route). The team also had 7 'mobile medics' (doctors on motorbikes for the entire route). Over 500 volunteers from AHI including doctors, nurses, paramedical and support staff were on duty.

This effort was headed by Dr. Vijay D'Silva, Medical Director of Asian Heart Institute, and TAVI-trained Dr. Nilesh Gautam, Medical Director of the marathon and Head of Department of Cardiology & Preventive Cardiac Rehabilitation at Asian Heart Institute.



As the participants of the Standard Chartered Mumbai Marathon crossed the finish line on 15th January 2017, many headed towards the 'Volini Recovery Zone'. After two successful years of partnership, this is the third year running for Volini's association with the Standard Chartered Mumbai Marathon. Continuing with the recent successful stint of the brand's recovery zone at Airtel Delhi Half Marathon '16 and the

With Volini, pain doesn't stand a chance!

Recovery Partner

Tata Steel Kolkata 25k '16, the Volini Recovery Zone received an overwhelming response from the runners at SCMM'17. This year over 13000 runners recovered at the Volini Recovery Zone.

The Recovery Zone, spanning across 12000 sq. ft area had more than 200 recovery experts including Sports Scientists, Injury Management specialists, and physiotherapists facilitating instant pain relief and tending to tired muscles. Over 1200 runners also received personalized recovery treatment and services like a cold towel, ice packs, etc. at the 'Volini Members Lounge' which covered 1800 sq. ft. area of the zone.

During the run up to the Marathon, participants also got the opportunity to interact with Ultra Marathoner and Volini Recovery Expert Kieren Dsouza who shared personalized recovery tips.

The brand aims to continue to create awareness about the importance of recovery through the 'Volini Recovery Program'. All the registered runners & sports enthusiasts enrolled for Volini Recovery Program at www.volini.com/recoveryprogram will receive recovery tips regularly and will avail the opportunity of exclusively interacting with experts.



Channel Partner STAR SPORTS	Sports Goods Partner asics	Nutrition Partner Nestle	Driven by S-CROSS	Retail Partner JABONG	Official Airline Partner JET AIRWAYS	Timing Partner SEIKO	Health Insurance Partner Cigna	Recovery Partner VOLINI SPRAY
Restoration Partner ORSL	Logistics Partner DHL	Hospitality Partner TRIDENT	Print Partner THE TIMES OF INDIA	Radio Partner GO 2 FM	Medical Partner ASIAN HEART INSTITUTE	Philanthropy Partner United Way	Institution Partner Harmony for Sisters Foundation	Promoted by INVESTORSCOPE
Supported by Govt of Maharashtra	Supported by M.C.G.M.	Supported by A.S.S.	Under the aegis of Indian Navy	Supported by ppl	Supported by TPRS	Supported by AIMS	Certified by	